



# **Message from Mike**

s I am sitting down to write this, I need to start by offering an edit to John Lennon and Paul McCartney's "All You Need Is Love," by offering the line, everything that I am writing has already been written.\* Our location has not changed as we are within a one-day drive of 50% of the North American population; although increasingly dangerous for pedestrian drivers, I-81 continues to be a highway of choice for site locators; we remain one of the fastest growing counties in the Commonwealth, especially as the quad state region continues to accommodate the northwest expansion of the DC metro area; and our most significant challenges are related to growth management.

So, what happened in 2023? As you will read, our staff was involved in supporting 17 transactional economic development projects that resulted in an eye-popping \$650 million of capital investments and which will lead to the recruitment/retention of more than 7,100 jobs within the next three years. Moreover, we were able to avail \$7.3 million of economic development resources in support of those projects. In addition, staff participated in more than 100 events that highlighted economic development accomplishments across the County.

What about 2024? Succinctly stated, it's going to be busy. As we begin the year, we are assisting on 18 bona fide projects that are in various stages of progression. The two projects with arguably the most public interest are the efforts to redevelop/repurpose the Chambersburg Mall and the former Scotland School for Veterans Children. We are working closely with the owners of the respective projects to avail all applicable assistance.

While we have confirmed the viability of our location and that 2024 is expected to be a continuation of 2023, we have long-term growth-related challenges that need to be addressed. Locally and regionally, we continue to experience a labor shortage. To seriously improve the situation, we need to be focused on increasing the housing supply for every

economic stratum; expanding the availability of high-quality early learning/childcare options; and re-evaluating opportunities for creating a functional public transportation network. Moreover, we need to continue our support of community investments because our focus can no longer be simply on the number of jobs that can be created but how we can continue to improve the quality of our communities. Enhancing our community development efforts to create places where people want to live will go a long way in our collective efforts to further diversify the economy.

For anyone reading this report, please know that the FCADC is committed to availing assistance to individuals seeking to start their own business; and companies...small and large...who are exploring opportunities to expand their operations. Please reach out to us at 717-263-8282 or via email at info@fcadc.com.

I extend best wishes for a healthy and prosperous 2024!

Mike

<sup>\*</sup>Please note that Lennon & McCartney were somewhat successful even without my input.

# **Board of Directors**

# **Officers**



**Chuck Sioberg** *Chairman* 



Frank Traver Vice - Chair



Scott Brown Treasurer



David Keller Secretary



Mike Ross President

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**Chris Ardinger** 



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**Brad Kearns** 



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**Jackie Mowen** 



**Chad Rosenberry** 

**Solicitor** 

## **Ex-Officio Members**



**Patrick Fleagle** 



Janet Pollard



Jack Martin



Kip Feldman



**Jack Sharpe** 

#### **Staff**



L. Michael Ross President



**Judy A. Evans** *Operations Manager* 



Rhonda L. Wojciechowski Loan Administrator/ Executive Assistant



**David B. Mackley** *Project Manager* 

# **Leaving the Board...**



David Keller served from 2008-2023



Frank Traver served from 2013-2023

# Loan Review Committee (LRC)

**Bob Moser,** *Chairman* Community Representative

**Chad Rosenberry**Orrstown Bank

**Dawn Keller**Community Representative

**John McDowell**Community Representative

Patrick Fleagle
Community Representative



## **FCADC Mission**

The FCADC is a 501(c)(6) private non-profit corporation charged with formulating, implementing, and promoting a comprehensive countywide economic development strategy. The Corporation strives to create an atmosphere that nourishes planned growth and family sustainable employment opportunities.

# **Core Strategies**



**Business Retention** 



Selective Attraction of New Businesses



Start-Up Assistance

# **Services**

The FCADC provides a host of services including:







Liaison with Local, State, and Federal Officials



Leadership on Issues Impacting Economic Development **Year in Review** 

# \$650M CAPITAL INVESTMENT

17 TOTAL PROJECTS

7,100 JOBS

CREATED/

**RETAINED** 

104

Events,
forums,
ribbon cuttings,
speaking
engagements,
& breakfasts

\$7.3 N



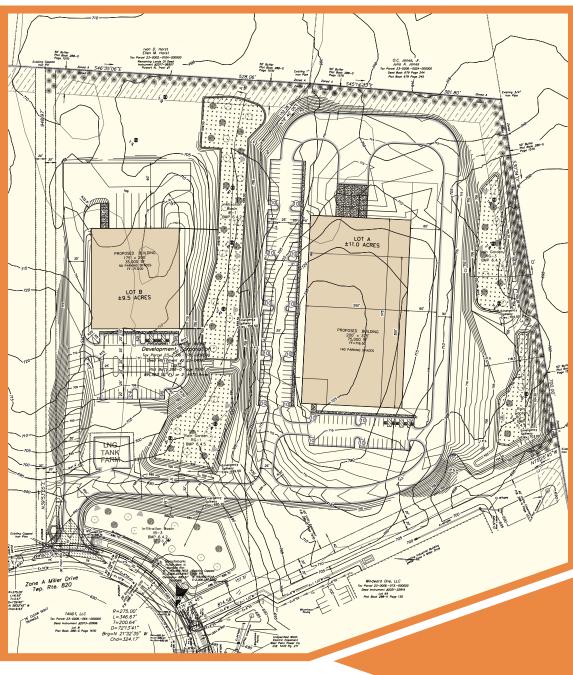
ECONOMIC DEVELOPMENT INCENTIVES



# **Lot 5 Wharf Road Project**

Throughout 2023, FCADC staff continued to work on the subdivision and development of Lot 5 within the Wharf Road Industrial Park in Washington Township.





# Low Interest Loan Activity 2023 and LSA Grants



Program	Amount	Purpose
PIDA	\$354,742	Machinery, Equipment,
FCFF	\$150,000	and Facility Renovations



Program	Amount	Purpose
FCFF	\$56,200	Facility Renovations



Program	Amount	Purpose
PIDA	\$200,000	Facility Renovations,
FCFF	\$100,000	Machinery & Equipment



Hope Wellness and Breakthrough Counseling			
Program	Amount	Purpose	
FCFF	\$100,000	Real Estate Acquisition & Renovations	



Program	Amount	Purpose
FCFF	\$100,000	Real Estate Acquisition & Renovations

# FCADC Submits LSA Applications on Behalf of Five Local Non-Profits

In November, the FCADC submitted applications for funding from the Commonwealth's Local Share Account (LSA) grant program on behalf of five



local non-profits. The LSA program provides community enhancement funding to non-profits via proceeds from the state's gaming fund. The FCADC is partnering with Leg Up Farm, Shalom Christian Academy, Cumberland Valley School of Music, Capitol Theatre Foundation, and the Children's Advocacy Center of Franklin County on their respective requests for funding. In total, the organizations are requesting \$3.3+ Million for a range of projects from new HVAC, to facility renovations, to new facility construction.



FCADC Awarded Grant from PA Military Community Enhancement Commission (PMCEC)

The FCADC
was awarded
a \$144,000
grant from
the PMCEC to
support security
camera upgrades at the
Letterkenny Army Depot
and Cumberland Valley
Business Park.

#### **Economic Development Projects of Note**

## Franklin Logistics and Development

Franklin Logistics and Development was awarded \$2.1 Million for rail infrastructure development for a 400,000 square foot warehouse facility in Chambersburg.

The FCADC provided a support letter to PennDOT on behalf of the funding request.



#### **Johnson Controls-Frick**

Johnson Controls (JCI), which manufactures industrial chillers and compressors under the Frick brand, received \$33 Million from the Department of Energy to be used at the local site. The company will match the grant, putting the total investment at more than \$66 Million. The growth is projected to add 100-200 engineering, HVAC, mechanical, plumbing, and electrical jobs to the Waynesboro facility, which currently employs 370.



#### **Keystone Sheets**



Governor Josh Shapiro announced that Keystone Sheets will invest \$52.7 million to expand its manufacturing operation creating at least 80 new jobs in Chambersburg within the next three years. The company is leasing and renovating a 420,000-square-foot facility at 1465 Nitterhouse Drive in the Chambers-5 Business Park. The FCADC worked with the PA Governor's Action Team on an incentives package in support of the expansion.

#### **Burnside America**

Burnside America completed a 30,000 square foot expansion to its manufacturing plant in Chambersburg. Based in Ireland, Burnside is a global leader in the manufacture of hydraulic cylinders. The FCADC worked with the PA Governor's Action Team on an incentives package in support of the expansion.







## **Endurance Real Estate Group**

Endurance Real Estate Group, LLC completed construction of 1,006,500 square feet of logistics space adjacent to Exit 10 of Interstate 81 in Marion.







Walmart opened its "bookend" distribution centers at Interstate 81, Exits 3 and 24. The facilities represent over 4 million square feet of store distribution and e-fulfillment operations for the Country's largest retailer.



The FCADC is partnering with Manitowoc Crane Group on a \$2 Million Redevelopment Assistance Capital Program (RACP) grant in support of a \$4+ Million paint line expansion project at Manitowoc's Shady Grove campus. The FCADC is serving as the grant applicant and grantee.



# MRP | INDUSTRIAL

MRP Industrial MRP Industrial completed a 951,080 square foot industrial building in the State Line Logistics Park on State Line Road in Antrim Township. An additional 420,000 square foot building is also planned along Greenmount Road.

# BAD BOY MOWERS



#### **Bad Boys Mowers**

Arkansas-based, Bad Boys Mowers executed a lease for 100,000 square feet of industrial space within the United Business Park in Shippensburg. The building was recently constructed by the Chambersburg Area Development Corporation.



# re:Cycle Reverse Logistics

An affiliate of Amazon, re:Cycle Reverse Logistics is an electronics processing and recycling company that works to extend the life of used electronic equipment. The Company announced it is leasing 550,000 square feet of industrial space in the Matrix I-81 Logistics Center in Antrim Township. The project is expected to result in 300-500 jobs over the next 3-years.

#### **Amazon Distribution**

Amazon also opened a 1,050,000 square foot distribution center at Exit 24 in the United Business Park.



#### **Events**



#### State of the Economy Breakfast

On March 9th the FCADC held its annual State of the Economy breakfast at Green Grove Gardens in Greencastle. More than 300 community and business leaders were in attendance. The event featured a review of the 2022 FCADC Annual Report as well as a preview of 2023. Additionally, Steve Thomas, Franklin County Planner provided an update on the County's 10-year comprehensive plan and Steve, in collaboration with Dr. Allen Dieterich-Ward and Bill Kick, PE., HRG Engineering, Inc., provided an overview of efforts to expand the Cumberland Valley Rail Trail into Franklin County.

#### FCADC Lunch-n-Learn

On May 31st, the FCADC, in collaboration with Worthy Consulting & Training, LLC, hosted a Lunch-n-Learn event on the topic of "Corporate Culture, DEIB, and its Impact on Recruitment and Retention." The seminar was attended by nearly 50 companies.



#### **Harrisburg Realtors Speaking Event**

On June 27th, Mike participated in the Greater Harrisburg Association of Realtors panel discussion regarding the state-of-the-housing market in the region. Mike provided a briefing to the participants on economic development along the I-81 corridor and the south-central PA Region. Unprecedented economic growth along the corridor, combined with ongoing labor demands is placing a significant strain on the need for affordable workforce housing.



Secretary Rick Siger, DCED (Second from Right) and Brent Vernon, Director, PA Governor's Action Team (Right)

#### **Siger Visit and Tour**

On August 2nd, DCED Secretary Rick Siger and Director of the Governor's Action Team (GAT), Brent Vernon visited the FCADC to discuss economic development efforts in Franklin County. Siger and Vernon also met with senior management of Martin's Famous Pastry Shoppe to learn more about Martin's significant facility expansion on Wayne Road. Siger's visit marked the first time that a cabinet level secretary has visited the FCADC. Siger and Vernon discussed several key topics including workforce development and public infrastructure needs throughout the region.





**10** Podcasts in 2023

**2,500** Downloads Reached!

# patch caregiving

#### Patch Caregiving Virtual Employer Forums

Childcare continues to be a challenge for employers and employees, especially for hourly workers. To help address the issue, the FCADC hosted several virtual employer forums with Patch Caregiving. Patch Caregiving offers on-site "pop-up" childcare services for employers who want to provide childcare services to their employees.

#### **35th Annual Industry Appreciation Dinner**

The FCADC hosted its 35th annual Industry Appreciation Dinner on September 14th. The dinner had a record number of sponsors and attendance. Over 460 community and business leaders were in attendance and helped to honor those employers who help make Franklin County prosper. Rodney B. Smith Plumbing, Heating & Cooling was recognized as the 2023 Small Business of the Year and Fil-Tec, Inc. as the Large Business of the Year. Bonnie Zehler, Executive Director of Luminest, was selected as the Zane A. Miller recipient. A full breakdown of the evening, including videos of the award winners can be found on the FCADC website at www.fcadc.com/dinner.com or by scanning this QR code



Fil-Tec, Inc. 2023 Large Business of the Year

Rodney B. Smith PLUMBING CHEATING / AC

Rodney B. Smith Plumbing,

Heating, & Cooling 2023 Small Business

of the Year





"L the Omnipotent" graces the crowd with his mystic wisdom and knowledge.



**Bonnie A. Zehler** 2023 Zane A. Miller Award Recipient



## **Joyce Industry Tours**

On October 31st, Mike joined Congressman John Joyce, MD (Second from Left), on a tour of several businesses within the Greater Waynesboro community. The purpose of the visits were to hear directly from employers.



Continuous Improvement of FCADC Administrative/ Operational Efficiencies



Diversify and Increase Operating Revenues and Reserves



Facilitate FCADC
Owned & Managed
Development Projects



Enhance and Expand Economic Development Services





Support Education and Workforce Development Initiatives Review/
Update
FCADC
Databases





Support the Retention and Expansion of the Letterkenny Army Depot & Letterkenny Munitions Center Maintain Organizational
Linkages with Local,
State, and Regional
Service Providers





Maintain
Positive Working
Relationships with
all Local, State, and
Federal Elected Officials

# **2023 Event Sponsors and Contributors**

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**ACNB** 

APX Enclosures, Inc.

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Blue Ridge Risk Partners

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**Cumberland Valley Business Alliance** 

**Epiroc Drilling Tools** 

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Franklin County Visitors Bureau

Franklin Logistics and Development

GRC General Contractor, Inc.

Graphics Universal, Inc.

**Industrial Pallet Corporation** 

Jamison BMP

Lehman Construction Services, Inc.

M&T Bank

Manitowoc Crane Group

Martin's Famous Pastry Shoppe, Inc.

Middletown Valley Bank

News Talk 103.7

Northpoint Development

Orrstown Bank

Patriot Federal Credit Union

RKL, LLP

**SEK CPAs and Advisors** 

Strickler Agency

Triad Engineering, Inc.

Triangle Tech

**UPMC** 

Vetter Forks, Inc.

WellSpan Health

Wilson College

**WIPRO Infrastructure Engineering** 





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